

Strike Management: how CUPW Montreal streamlined attendance tracking with Fortisia



Before Fortisia, everything had to be done by hand. We needed three or four full-time people just to handle data entry. Now, everything runs in real time. The app has saved us countless hours and made it much easier to stay connected with all our members.

Renaud Viel, President, CUPW-Montreal Local

100+
hours saved

3000+
members checked in

90%
average adoption rate

ABOUT CUPW MONTREAL

The Montreal local of the Canadian Union of Postal Workers (CUPW) represents nearly **6,000 postal workers** in the Greater Montreal area, including letter carriers, postal clerks, vehicle mechanics, and electromechanicians. Given the challenges faced by postal workers at Canada Post, the Montréal Local regularly mobilizes its members to defend their rights and working conditions.

CUPW-Montreal local chose Fortisia to optimize its attendance tracking methods during mobilizations. With the application, strike management has become more streamlined, efficient, and reliable.

Sector
Postal Services

Number of members
6,000+ members

President
Renaud Viel

Client since launch
2025

THE CHALLENGES

When CUPW-Montreal local began its general strike actions, the Local faced a sizeable challenge: accurately tracking the presence of **3,000 members spread across more than 30 picket locations**.

Before implementing Fortisia, attendance tracking was carried out entirely through manual processes. At each picket site, designated members documented participation, and the data was later consolidated in Excel spreadsheets by **four members working full-time**. A time-consuming process that was difficult to manage:

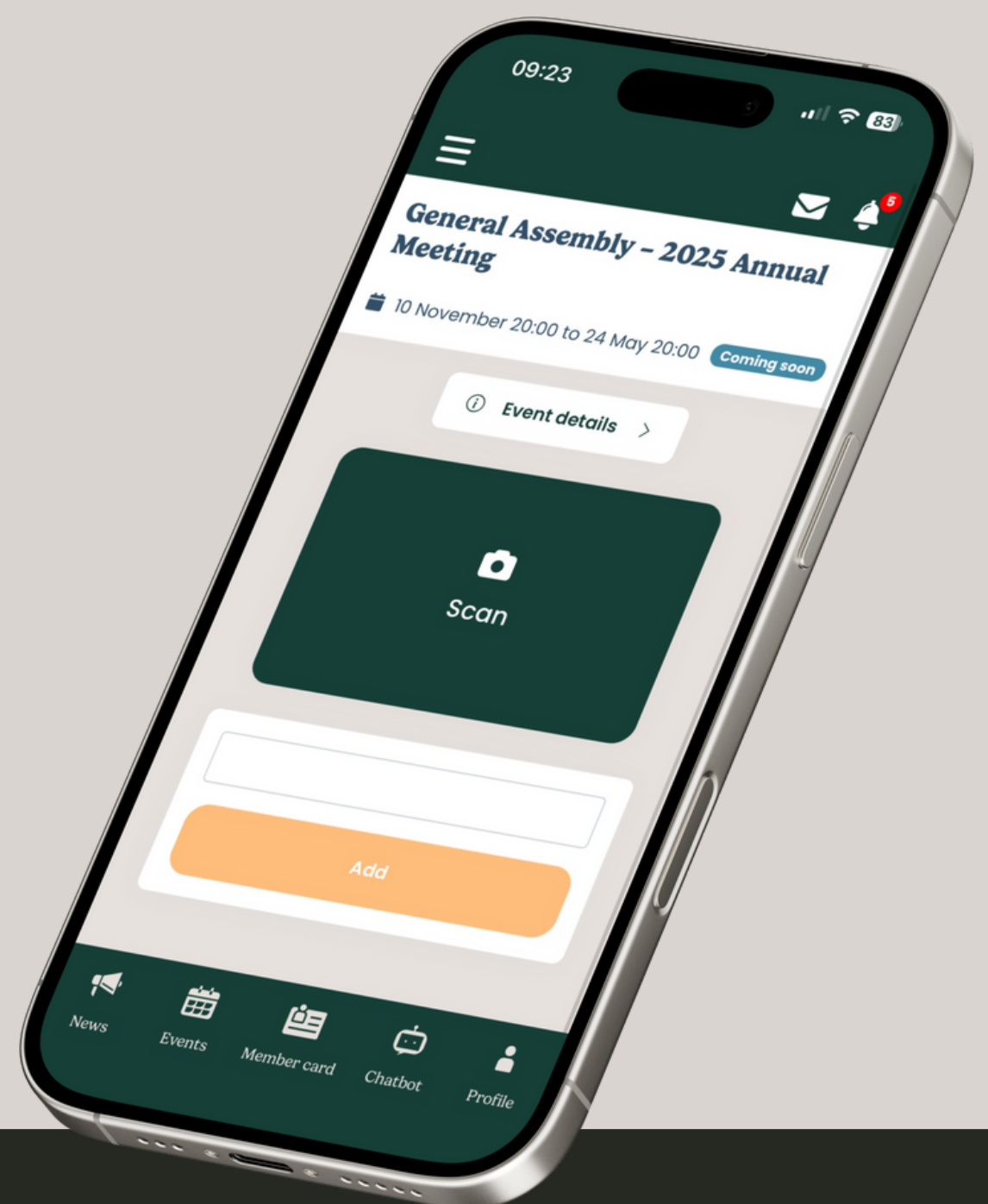
- ✓ **20 people deployed daily** across more than 30 picket sites
- ✓ **four members working full-time** on data entry and verification
- ✓ **High risk of administrative errors** (incomplete data, duplicates, incorrect entries, etc.)

THE SOLUTION

By adopting Fortisia, CUPW–Montreal local was able to simplify attendance management during its general strikes. Easy to use, the application enabled them to automate tracking and gain real-time visibility on participation across all picket lines.

The result: immediate **productivity gains**, **instant visibility** into attendance, and complete **data reliability**. This streamlined process involves just five steps:

- ✓ **Creating a mobilization event** directly in the app
- ✓ **Assigning roles** to picket captains
- ✓ **Scanning QR codes** or searching members by name
- ✓ **Instant attendance recording** with automatic data centralization
- ✓ **One-click export** of a final Excel file, ready for strike pay processing



KEY RESULTS

Fortisia enabled CUPW–Montreal local to transform its strike management within the first few weeks of use.

- ✓ **Productivity gains:** Reduced time spent on administrative tracking and attendance compilation. Tasks that previously required four full-time members are now fully automated.
- ✓ **Process efficiency:** More than 3,000 members in attendance during strikes and 15,000 weekly scans are now automatically centralized from 30 picket sites.
- ✓ **Data reliability:** No more data entry errors, duplicates, or missing information. All data is consolidated in real time and ready for strike-pay processing.
- ✓ **Improved visibility:** Real-time monitoring of the number of members mobilized across 30+ mobilization sites.
- ✓ **Enhanced Member Engagement:** 90% of members spontaneously adopted the tool at picket sites.

BEYOND STRIKE MANAGEMENT

CUPW–Montreal local also uses Fortisia as part of its day-to-day union operations: sharing regular updates, instant polls, centralized access to important union documents, and a virtual assistant available anytime to answer common questions about collective agreements and applicable laws.

A simple and effective way to keep members informed, connected, and fully engaged on a daily basis.



Watch [the full video testimonial](#) from Renaud Viel, President of CUPW–Montreal Local

Want to learn more? Contact us at info@fortisia.com.

